

## **Gold Reef City Theme Park is Generation Y's Coolest Local Fun Destination**

South Africa's youth have chosen [Gold Reef City Theme Park](#) as the country's Coolest Local Fun Destination in the *Sunday Times Generation Next 2011 Brand Survey Awards*.

This is an especially meaningful award because urban youth (under the age of 22) have picked [Gold Reef City](#) for this award themselves. Gold Reef City Theme Park adds the award to its previous awards, such as the annual *Leisure Options Best of Johannesburg Readers' Choice Awards*.

An unrivalled range of entertainment and attractions, at a price that offers the best value for money in town for a full day of entertainment has made the Theme Park a firm favourite for young South Africans. The *Theme Park* boasts a large variety of kiddies' entertainment including fantastic indoor and outdoor activities, mesmerizing shows, creative party ideas, unique rides and so much more.

The Theme Park is best-known for hair-raising adventure rides like the *Miner's Revenge*, *Anaconda* and *Tower of Terror*. Kids of all ages are entranced by the larger-than-life illusions created in Africa's only 4DRide, while a range of street entertainment and the fascinating historical attractions - including the *'Jozi's Story of Gold'* heritage tour - means that there's something for everyone.

Says Joan Jacobs, General Manager at Gold Reef City Theme Park: "We are delighted that our young customers have chosen Gold Reef City Theme Park for this award. The sheer mix of unforgettable experiences we offer, is what makes our Theme Park one of the most exciting places in South Africa for a day of fun and adventure."

Gold Reef City Theme Park can be contacted on 011 248 6800, email [info@goldreefcity.co.za](mailto:info@goldreefcity.co.za) or visit [www.goldreefcity.co.za](http://www.goldreefcity.co.za). Your ticket to ride is now available at [Computicket](#), so avoid the queues and book your Theme Park entrance ticket online today.

Follow [@GoldReefCitySA](#) on Twitter to keep up with Theme Park and Casino news and events.